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**No More Empty Pots To Receive Grant from Pearl Milling Company's P.E.A.R.L. Pledge Program**

A total of \$1 million in grants will be awarded to 14 nonprofit organizations  
focused on uplifting Black women and girls

**Omaha, Nebraska | April 4, 2022** – Pearl Milling Company, the 132-year old pancake mix and syrup brand previously found under the Aunt Jemima name, announced No More Empty Pots as one of the 14 recipients of its P.E.A.R.L. Pledge community funding initiative. No More Empty Pots is a nonprofit organization local to Omaha, Nebraska, whose mission is to connect individuals and groups to improve self-sufficiency, regional food security and economic resilience of urban and rural communities through advocacy and action. No More Empty Pots will receive a grant of \$100,000 to further its work of empowering Black women and girls in the community.

“Talent and creativity has always been in abundance among Black women and girls. With this funding, the longstanding talent and creativity that has enabled generational survival and achievement will be matched with resources to intentionally amplify and bring to fruition their highest visions for themselves and community,” said Nancy Williams, President/CEO for No More Empty Pots. “Everyday we work to ensure that everyone in our community has equitable access to resources. This is one collaborative action to focus support on Black women and girls.”

As part of Pearl Milling Company's rebrand journey and commitment to support the Black community, it launched P.E.A.R.L. Pledge with the goal of assisting 501c (3) organizations working to empower Black women and girls across the country.

“As we continue Pearl Milling Company's rebrand journey, we want to ensure we're showing up for our consumers and helping to create moments of joy in their lives in more impactful ways,” said Michelle McAlister, Senior Director of Marketing for Meals at Quaker. “The P.E.A.R.L. Pledge program champions the success of Black women and girls by focusing on the pillars of Prosperity, Empowerment, Access, Representation and Leadership. We are proud to support these amazing organizations as they help drive positive change in their communities.”

To help identify the 2021 P.E.A.R.L. Pledge grant recipients, Pearl Milling Company worked with an Advisory Council comprised of influential women and industry thought leaders who have a personal interest in uplifting Black women and girls. They are:

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- **Renaë Bluitt**, a filmmaker, podcaster, and storyteller committed to centering and celebrating Black women. She channeled this passion into creating and executive producing her documentary, *She Did That*.
- **Eunique Jones Gibson**, a creative visionary, cultural architect, and social activist who develops award-winning campaigns and products that ignite conversation, introspection, and social change. Among her most notable campaigns is *Because of Them We Can*.
- **Valeisha Butterfield Jones**, an award-winning global business leader with more than 20 years of experience working with Fortune 500 companies. She focuses on building more inclusivity for underrepresented communities at the intersections of technology, entertainment, and politics.
- **Elisa Camahort Page**, an author, activist, entrepreneur, and consultant best known as the co-founder and COO of the global women's media company *BlogHer*. She also co-authored *Road Map for Revolutionaries: Resistance, Activism, and Advocacy for All*, a best-selling book about everyday activism.
- **Millie Peartree**, a world-renowned chef, TV personality, restaurateur, and philanthropist who founded *Full Heart Full Bellies*, a charity that started in COVID-19 by providing meals for families in New York's Bronx community and continues to drive change by organizing food, information, and support drives to end food poverty.

For more information about No More Empty Pots, visit [www.nmepomaha.org](http://www.nmepomaha.org), [www.facebook.com/nomoreemptypots](https://www.facebook.com/nomoreemptypots) or follow on Instagram @nomoreMTPots. For more information about P.E.A.R.L. Pledge, visit [www.pearlmillingcompany.com/pearlpledge](http://www.pearlmillingcompany.com/pearlpledge).

### **No More Empty Pots**

No More Empty Pots (NMEP) is a 501(c)(3) nonprofit organization whose mission is to connect individuals and groups to improve self-sufficiency, regional food security and economic resilience of urban and rural communities through advocacy and action. NMEP's vision is to support communities in becoming self-sufficient, and food secure through collaboration and adherence to our core values of education, stewardship, and sustainability. NMEP serves youth to seniors providing educational, hands-on and experiential learning. Learn more at [www.nmepomaha.org](http://www.nmepomaha.org) or email [info@nmepomaha.org](mailto:info@nmepomaha.org).

### **About Pearl Milling Company**

Pearl Milling Company brand, owned by The Quaker Oats Company, a unit of PepsiCo, Inc., provides great-tasting pancake mixes, syrups, cornmeal, flour, and grits products that have been helping families create memorable breakfast moments for over a century. Founded in 1888, Pearl Milling Company began as a small mill in St. Joseph, Missouri producing flour, cornmeal and, beginning in 1889, the famous self-rising pancake mix that would go on to be known as Aunt Jemima. Its pancake mix varieties include Original, Buttermilk, Whole Wheat as well as its Pancake On The Go products in Chocolate Chip, Buttermilk & Maple, Blueberry, and Double Chocolate. Syrup varieties include Original, Lite, Butter Rich, Butter Lite, and Country Rich, in addition to several cornmeal, cornmeal mix and grits offerings. For more information, please visit [www.pearlmillingcompany.com](http://www.pearlmillingcompany.com), [www.facebook.com/pearlmillingcompany](https://www.facebook.com/pearlmillingcompany) or follow us on Instagram @pearlmillingcompany.

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### **About The Quaker® Oats Company**

The Quaker Oats Company, headquartered in Chicago, is a unit of PepsiCo, Inc., one of the world's largest consumer packaged goods companies. For more than 130 years, Quaker's brands have served as symbols of quality, great taste and nutrition. Holding leadership positions in their respective categories, Quaker® Oats, Quaker® Rice Cakes and Quaker Chewy® Granola Bars are consumer favorites. For more information, please visit [www.QuakerOats.com](http://www.QuakerOats.com), [www.Facebook.com/Quaker](http://www.Facebook.com/Quaker) or follow us on Twitter [@Quaker](https://twitter.com/Quaker).

### **About PepsiCo**

PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$67 billion in net revenue in 2019, driven by a complementary food and beverage portfolio that includes Frito-Lay, Gatorade, Pepsi-Cola, Quaker, and Tropicana. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 23 brands that generate more than \$1 billion each in estimated annual retail sales. Guiding PepsiCo is our vision to Be the Global Leader in Convenient Foods and Beverages by Winning with Purpose. "Winning with Purpose" reflects our ambition to win sustainably in the marketplace and embed purpose into all aspects of the business. For more information, visit [www.pepsico.com](http://www.pepsico.com).