



## No More Empty Pots

Education. Stewardship. Sustainability.

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### **FOR IMMEDIATE RELEASE**

## No More Empty Pots Launches Food Incubator Program Enrollment Now Open

Omaha, Neb. | December 10, 2019 – The No More Empty Pots [Incubator Program](#) is a four-month program designed for entrepreneurs that are ready to build and grow food businesses. The program engages and supports entrepreneurs by offering comprehensive curriculum in the form of workshops, mentorship, networking and growth opportunities.

No More Empty Pots has partnered with impressive industry experts including SCORE Omaha, GROW Nebraska, Nebraska Enterprise, Joshua Foo Photography, Carter & Rye, JMK Consulting, Nebraska Business Development Center, Nebraska Extension and The Combine to develop curriculum for food business related workshops. Incubator workshops will cover topics on business planning, concept development, small business basics for legal, tax and insurance needs, food handling and safety, pricing and menu planning, packaging and brand positioning, financial management, investors pitch prepping, food photography and styling, Facebook basics, ad setup and evaluation, ordering and inventory and Google search engine optimization and website development.

Incubator workshops will be held weekly on Tuesday evenings from 5:30 p.m. to 7:30 p.m. at the No More Empty Pots Collaborative Community Centered Food Hub, 8501 N. 30th St., in the Florence neighborhood of North Omaha. Food entrepreneurs can apply to two different membership levels with applications being accepted on a rolling basis. Membership fees start at \$125/year and can be applied to food hub services like kitchen rentals and office co-working space with completion of the program. Level 1 membership is designed to develop food businesses in the ideation and startup business stages while Level 2 membership is designed to further progress food

businesses in the startup and growth stages. A selection of workshops will be open to the public but membership ensures access to all workshops, plus additional benefits. The first cohort will kick-off with welcome speaker Don Eckles, the founder of Scooter's Coffee, on January 8th at 6:00 p.m. To learn more and apply, visit [www.nmepomaha.org/incubator-program](http://www.nmepomaha.org/incubator-program).

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### **About No More Empty Pots**

No More Empty Pots (NMEP) is a 501c3 nonprofit organization whose mission is to connect individuals and groups to improve self-sufficiency, regional food security and economic resilience of urban and rural communities through advocacy and action. NMEP's vision is to support communities in becoming self-sufficient, and food secure through collaboration and adherence to our core values of education, stewardship, and sustainability. Our biggest project is the Collaborative Community Centered Food Hub where we provide jobs and training operating a shared use commercial kitchen and culinary workforce training program. NMEP serves youth to seniors in educational, hands-on experiential learning. Cups Café is a neighborhood café committed to helping the community become self-sufficient and food secure. It is a social enterprise program area, where we engage community and support emerging small-scale food entrepreneurs. To learn more about No More Empty Pots, visit [www.nmepomaha.org](http://www.nmepomaha.org) or email [info@nmepomaha.org](mailto:info@nmepomaha.org).

